

# PRESS RELEASE



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**October 7, 2019**

## **RE: NEW HIRE: NATIONAL SALES MANAGER**

JDA GLOBAL is pleased to announce the hiring of **MILOS KNEZEVIC** as NATIONAL SALES MGR (NSM).

Our USA market has continued its double-digit growth pattern and now requires the appropriate visitation/rotation necessary to enhance brand awareness, marketing intelligence and product training at the distributor/end user level.

Milos graduated from Bradley University (located in Illinois) where he also played basketball for the Braves, thus insuring a competitive spirit and a sense of team. Milos has also served as a sales rep for Smith & Nephew and Stryker, two well known surgical device manufacturers, where customer interface and product knowledge were the keys to closing the sale.

Milos will participate in a 90 day training plan to conclude at the end of 2019. This protocol will include factory training, product and material mastery and distributor visitation with JDA learning “life on the road” as a newfound NOMAD.

Please join us in welcoming Milos to the JDA GLOBAL team.  
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**N O M A D**



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